

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM318467

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Inventori Inc.		09/19/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Maven LLC		
<b>Street Address:</b>	15260 Ventura Blvd.		
<b>Internal Address:</b>	#1040		
<b>City:</b>	Sherman Oaks		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91403		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85838737	INVENTORI	
<b>Serial Number:</b>	85838729	INVENTORI	
<b>Serial Number:</b>	85838725	INVENTORI	
<b>Serial Number:</b>	85838718	INVENTORI	
<b>Serial Number:</b>	85838709	INVENTORI	
<b>Serial Number:</b>	85838665	INVENTORI	
<b>Serial Number:</b>	85838647	INVENTORI	
<b>Serial Number:</b>	85838642	INVENTORI	
<b>Registration Number:</b>	4356222	INVENTORI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124255288		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.425.7200		
<b>Email:</b>	tmdocketny@kenyon.com		
<b>Correspondent Name:</b>	Jonathan D. Reichman, Esq.		
<b>Address Line 1:</b>	Kenyon & Kenyon LLP		
<b>Address Line 2:</b>	One Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10004		

OP \$240.00 85838737

<b>ATTORNEY DOCKET NUMBER:</b>	13749/999
<b>NAME OF SUBMITTER:</b>	Jonathan D. Reichman, Esq.
<b>SIGNATURE:</b>	/Jonathan D. Reichman/
<b>DATE SIGNED:</b>	09/30/2014
<b>Total Attachments: 3</b> source=Assignment Inventori to Maven - executed#page1.tif source=Assignment Inventori to Maven - executed#page2.tif source=Assignment Inventori to Maven - executed#page3.tif	

**TRADEMARK ASSIGNMENT**

This Assignment is made as of the 19 day of Sept, 2014, by Inventori Inc., a corporation organized under the laws of California, with an address of 15260 Ventura Blvd., #1040, Sherman Oaks, California 91403 ("ASSIGNOR"), in favor of Maven LLC, a limited liability company organized under the laws of California, with an address of 15260 Ventura Blvd., #1040, Sherman Oaks, California 91403 ("ASSIGNEE").

**WITNESSETH:**

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademarks and the applications and registration therefor which are listed in attached Schedule "A" (collectively, the "Trademarks"); and

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all right, title and interest in and to the Trademarks,


NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does hereby assign, sell, transfer, convey, bequeath and grant unto ASSIGNEE all right, title and interest in and to the Trademarks; all common law rights therein; the right to

recover for the infringement thereof; and the goodwill of the business appurtenant thereto and which is symbolized thereby.

With respect to the applications listed in Schedule "A", ASSIGNEE is the successor to ASSIGNOR's business to which the Trademarks pertain, as required by Section 10 of the Trademark Act (15 U.S.C. § 1060).

INVENTORI INC.

Dated: 8/19/14, 2014

  
Name:  
Title:

## SCHEDULE A

Trademarks	Ser./Reg. Nos.
INVENTORI	85/838737
INVENTORI	85/838729
INVENTORI	85/838725
INVENTORI	85/838718
INVENTORI	85/838709
INVENTORI	85/838665
INVENTORI	85/838647
INVENTORI	85/838642
INVENTORI	4356222